

Statement from James Moir, CEO of easyfundraising:

We are pleased to have received confirmation that the Charity Commission has concluded its case and that the Fundraising Regulator has closed its case. We are grateful to both regulators for their consideration. These matters followed complaints made by easyGroup.

This is another positive step forward for our technology for good company and follows our trade mark wins in the High Court and the Court of Appeal in proceedings also brought by easyGroup.

We are proud of our business model, which has raised over £67 million for charities and good causes across the UK, including smaller community groups such as schools, Cubs and Brownies groups, animal welfare organisations and grassroots sports teams.

While we support thousands of charities and good causes, we have never claimed to be a charity. Our model enables supporters to help their chosen cause at no extra cost when they shop online. Donations are funded by participating retailers in return for purchases made through our platform. We provide the technology and operational support to track, process and administer these donations, and we charge a commission to fund and sustain our technology for good model.