

# September Planner



2018

Head to [easyfundraising.org.uk/raisemore](http://easyfundraising.org.uk/raisemore) for all your tools to get everyone shopping and raising more this month.

Sat 1st



## Get back to school ready

Tell your supporters they can raise donations on all their last minute back to school essentials through easyfundraising. Share our quick guide that covers everything from uniforms to technology.



Share blog

Mon 3rd



## Double Donation Week

**ENDS TODAY**

Last chance! Remind supporters they can raise double donations with some of our best retailers until midnight tonight. Hurry, share these offers with them now.

Share offers

Thu 6th



## Kick-start your fundraising this term

It's a new school term and a new fundraising opportunity for your cause. We've created a toolkit of marketing resources to help you spread the word and sign-up new supporters.

Get tools

Mon 10th



## Get social

Join the easyfundraising community on Facebook and Twitter to keep up to date with the latest giveaways, fundraising tips and deals with donations.



Facebook



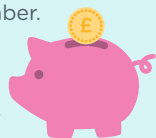
Twitter

Wed 12th



## Compare and Raise

Your supporters will be looking to shop around for a great deal on their insurance, mobile, broadband and energy providers in September. Encourage them to do it through easyfundraising's Compare and Raise service.



Find out more

Tue 18th



## Your supporters could raise over £70

Do you know anyone starting university this year? Share the university checklist with them, they could help you raise over £70 in donations for your cause if they purchase all their essentials through easyfundraising.

Get shopping list

Fri 21st



Supporters will be planning next year's summer holiday now, so use your travel marketing toolkit to remind supporters to book through easyfundraising and help you raise substantial donations.

Get tools

Mon 24th



## Triple Donation Week

**24th - 30th September**

For the first time, you and your supporters will be able to raise triple donations for your cause with selected retailers at easyfundraising. Don't miss out, let your supporters know it's this week only!

Find out more

## TOP TIP

From 4th -18th September, enter the Off to Uni easy GIVEAWAY\*\* for your chance to win a £250 Argos voucher when you visit selected retailers through the competition page - no purchase necessary. Plus, donations are increased to 1.25% at Argos until the end of September.

Argos