

April Planner

2018

Set your April fundraising target

Fill in how much you want to raise this month and how many supporters you want to sign up!



Head to www.easyfundraising.org.uk/raisemore for all your tools to get everyone shopping and raising more this month.

Tues 3rd



Transform your home this Easter

Supporters will be turning their thoughts to DIY planning. Remind them to buy all their materials via easyfundraising by sharing our new blog.



Share blog

Thu 5th



Time is running out to win up to a £500 prize*. Remind supporters to shop online or successfully invite friends to join easyfundraising between now and 15th April to enter.

Share competition

Fri 6th



Spring into the new school term

New term, new fundraising opportunity. Use these Back to School tools to kick-start your fundraising this term.



Get tools

Tues 10th



Make the most of your garden this Easter

Easter is the perfect time to get your Garden ready for the summer. Share our latest blog and inspire your supporters to do all their garden shopping via easyfundraising.



Share blog

Thur 12th



Are your supporters missing donations?

Make sure that supporters don't forget to shop via easyfundraising by encouraging them to download the Donation Reminder and easyfundraising app.



Find out more

Tues 17th



Invite others for up to a £4 bonus donation*

For a limited time only, you can collect up to a **£4 bonus donation*** for your cause when you invite supporters to register and raise their first donation.



Invite supporters

Mon 23rd



Double Donation Week is here

Spread the word! For one week only supporters can raise double donations for your cause when they shop with their favourite retailers.

Find out more

Thur 26th



Supporters can raise £100s for your cause

Let supporters know they can compare deals with hundreds of utility providers and raise big donations that make a real difference.



Find out more

Raise:



£ _____

Sign up:



£ _____

£ _____

Top Tip!

This month you can collect up to a **bonus £4 donation*** for your cause when you invite supporters to join easyfundraising. Find your unique referral link to share here - www.easyfundraising.org.uk/referrals

*Terms and conditions