

Get started

6 steps to easyfundraising success

1. GET STARTED

Watch our 2 minute video to understand just how easyfundraising works. Make sure you always remember to click through to the retailer from the easyfundraising website or App so we can add your donation to your account.

How to raise on our website:

<http://www.easyfundraising.org.uk/video/raising-with-the-website>

How to raise using our app:

<https://www.easyfundraising.org.uk/video/raising-with-the-app>



2. SHOP WITH OVER 4,100 RETAILERS

Over **4,100** retailers and sites will donate to your school when you use easyfundraising to shop with them – at no extra cost to you. This means you can raise **FREE donations** no matter what you're buying. Whether that's groceries, toiletries, clothes and accessories, electricals, days out, furniture, takeaways, or anything else! You can also raise **BIGGER** donations for your school when you take out insurance or energy policies, book holidays and make business purchases.



Switch & Raise

Raise donations when you compare car insurance, home insurance and energy and take out new policies.

Raise over £100



Travel & Holidays

Raise donations when you book holidays, exchange money, book airport parking and buy other holiday essentials.

Raise over £50



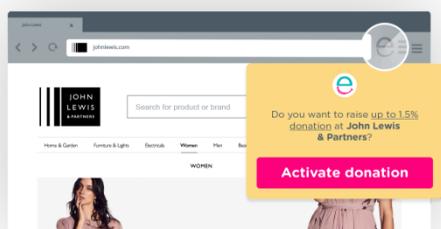
Business Purchases

You can raise donations when you buy stationery, office supplies, train tickets, hotel rooms and much more.

Raise over £20

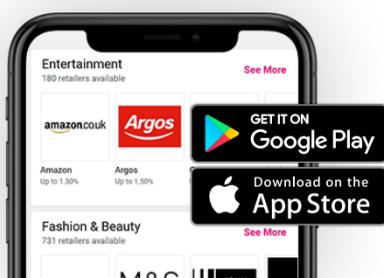
3. NEVER MISS A DONATION

The Donation Reminder and easyfundraising App help you remember to use easyfundraising so the school you support never misses out on a donation when you shop online – whether that's on your laptop or mobile.



Donation Reminder

- Simple to install and easy to use
- Highlights 4,100 shops and sites where donations are available
- Activate your donation with the retailer when the alert pops-up



easyfundraising App

- Never miss a donation when you shop on your mobile
- Easily find your favourite online shops & raise donations
- Keep track of how much you and your school have raised

4. NEW THINGS TO SAY

It's important to regularly remind your supporters to use easyfundraising as people can forget! You can visit the promote my cause section of our website each week and share your **ready-made messages** with your supporters.

Get tools - <http://www.easyfundraising.org.uk/raisemore>



5. BOOK YOUR FREE PERSONALISED COACHING CALL

One of our friendly fundraising coaches will show you the best way to make easyfundraising work for your good cause, with tailored tips, tools and a guided tour. It takes around 15 minutes and can be arranged to suit you.

Book now - <https://www.easyfundraising.org.uk/coaching/booking/>



6. KEEP UP TO DATE

When you join easyfundraising, we will send you a weekly email to help you raise as many donations for your cause as possible. Keep an eye out for these each Tuesday and Thursday.

You can also follow easyfundraising on Facebook **@easyfundraising.org.uk**, Twitter **@easyUK** and YouTube for regular updates.

