

## **easyfundraising celebrates third consecutive Northern Tech Awards Top 100 recognition**

easyfundraising is delighted to announce it has been recognised in the Northern Tech Awards Top 100 for the third year running, celebrating continued growth and impact within the UK's thriving technology sector.

Now in their thirteenth year, the Northern Tech Awards, led by GP Bullhound, are widely regarded as a definitive celebration of the North's technology ecosystem. Each year, the awards highlight the 100 fastest-growing technology companies across the North of the UK, alongside emerging "Northern Stars", early-stage businesses shaping the future of tech.

The awards shine a spotlight on ambitious, high-performing companies that are scaling rapidly and driving innovation. Previous winners include well-known names such as Skyscanner, The Hut Group and LADbible, demonstrating the calibre of businesses recognised through the programme.

easyfundraising has built a strong track record with the Northern Tech Awards in recent years. In 2024, the company was honoured with the Judges' Tech4Good Award, recognising its commitment to using technology to create meaningful social impact. This was followed by a Top 100 shortlist position in 2025, and now again in 2026, marking three consecutive years of recognition from the awards.

This continued acknowledgement highlights easyfundraising's unique position as a tech platform that not only scales commercially, but also delivers real-world impact, enabling people to raise free donations for good causes at no extra cost to themselves.

Being named in the Top 100 for three consecutive years is a proud milestone for easyfundraising, CEO James Moir shared, "We're incredibly proud to be recognised in the Northern Tech Awards Top 100 for the third year running. It's a strong reflection of the journey we've been on and gives us even more motivation for what's ahead. It highlights not only the growth of the business, but also the increasing impact of our platform and community of 200,000 causes and over 2 million supportive shoppers."

As more people look for simple ways to support the causes they care about, easyfundraising continues to grow, helping thousands of causes benefit from free donations raised through everyday online shopping.