

January Planner

2019



Head to easyfundraising.org.uk/raisemore for all your tools to get everyone shopping and raising more this month.

Tue 1st



Raise when you getaway

Every two weeks in January, we are giving your cause the chance to **win £500 in donations in our Getaway Giveaway*** competition!



To enter, all you and your supporters have to do is click on any of our travel retailers on our Getaway Giveaway page.

Find out more

Wed 2nd



Shop and raise in the January sales

Wish your supporters a Happy New Year and remind them to raise FREE funds for your cause every time they shop in the January sales.

SALE

Get tools

Mon 7th



Double Donations on Travel

For the first time, your supporters can raise Double Donations when they book their holiday with selected retailers through easyfundraising.



Share offers

Tue 8th



Recruit and raise £5 bonus donations**

Start the year by inviting new supporters to join easyfundraising using your unique referral link. When each supporter goes on to raise £5 in donations, we'll give your cause a bonus £5 donation**.



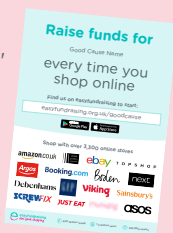
Invite supporters

Mon 14th



Tools to help you raise more in 2019

Head to 'Promote My Cause' on the easyfundraising website for all the tools you need to get supporters shopping and raising for your cause this year.



Get tools

Fri 18th



Never miss out on a donation

The Donation Reminder and easyfundraising app are great ways for your supporters to remember to shop and raise.



Use these ready-made tools to encourage supporters to get them!

Get tools

Thu 24th



Compare and Raise

Supporters will be trying to save after Christmas. Let them know about easyfundraising's Compare and Raise service. They can save money on their energy bills, insurance, broadband and mobile contracts.



Find out more

Mon 28th



Double Donation Week

For one week only, your supporters can raise Double Donations with some of our most popular retailers. Tell your supporters and get them raising more for your cause.



Share offers

TOP TIP

Make your New Year's Raise-olution! Start the year as you mean to go on by setting your easyfundraising target for 2019. It's a great way to motivate your supporters to raise.

*Getaway Giveaway competition - See here for terms and conditions www.easyfundraising.org.uk/blog/terms-and-conditions/easyfundraising-getaway-giveaway-1-in-partnership-with-ihg-terms-and-conditions/

**£5 bonus donations - See here for terms and conditions www.easyfundraising.org.uk/blog/terms-and-conditions/tell-a-friend-bonus-donations-5-12th-september/