

# December Planner



2018

Head to [easyfundraising.org.uk/raisemore](https://www.easyfundraising.org.uk/raisemore) for all your tools to get everyone shopping and raising more this month.

Sat 1st



## 'Tis the season to win donations

Starting today, your supporters could help you WIN A SHARE OF £10,000 for your cause with our **Christmas Advent Calendar Giveaway\***



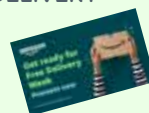
Find out more

Tues 4th



## Amazon FREE delivery

Hurry, let your supporters know that for the next 2 days, Amazon are offering free delivery with their orders when they use code: **FREEDELIVERY** at checkout.



Get tools

Thurs 6th



## Keep banging the drum

There's still time for you to get your Christmas toolkit and use the tools to give your fundraising a last minute boost before the big day.



Get tools

Sat 8th



## Never miss out on a donation again!

Encourage your supporters to get the Donation Reminder – it provides handy reminders of when a donation is available with any retailer.



Get tools

Mon 10th



## Double Donation Week

For this week only, some of our popular retailers are doubling their donations. Today is the busiest shopping day in December, so share these offers with your supporters and raise more for your cause.



Share offers

Tues 18th



## Last minute Christmas shopping

There's still a few days left for your supporters to buy their last minute Christmas gifts, including vouchers and experiences. Share these offers with supporters who might still be looking for presents online.



Get tools

Wed 26th



## Share the Boxing Day sales

Share the best of the Boxing Day sales with your supporters and remind them to raise donations for your cause when they shop for their bargains.



Share offers

Thurs 27th



## Big donations on travel

Your supporters will already be thinking about next year's holiday. Remind them to book their holiday through easyfundraising so they don't miss out on big donations.



Get travel tools

## TOP TIP

Don't forget you can still raise a **bonus £5 donation** for each new supporter you invite during December who joins and raises £5 in donations\*\*: [www.easyfundraising.org.uk/referrals](https://www.easyfundraising.org.uk/referrals)