

# Registering your business with easyfundraising

# Frequently asked questions

#### + What is easyfundraising?

easyfundraising.org.uk is a website that's helped thousands of good causes collect over £35 million in FREE donations.

Whether you're buying pens or paper, ink and toner, computers or booking travel for you or your colleagues, you could raise vital donations for us, at no extra cost to you, by registering your business with easyfundraising.

All the biggest retailers including Viking, Staples, Booking.com, Dell, thetrainline, Euroffice and many more are available.

# + How do we register our business?

Any UK business can register to use easyfundraising. As long as you're registered with Companies House (if you're a limited company) or can prove you are a sole trader you can register with easyfundraising.

Registering your business with easyfundraising is simple, just visit <a href="https://www.easyfundraising.org.uk/register-your-business/">https://www.easyfundraising.org.uk/register-your-business/</a> and sign up.

# + Donations - how do we get paid?

Your business will raise donations for us every time the person in charge of buying for the business uses easyfundraising when making online purchases.

Once you have raised over £15 in donations, easyfundraising will pay you every quarter and you can pass the funds onto us.

# + Prices - will it affect the cost of what we're buying?

No, there's no extra cost to your business whatsoever. The donations come from the retailers' advertising budget. The retailer makes the donation in exchange for easyfundraising promoting them on their website.

# + Discounts - will it affect discounts we've already negotiated with retailers?

If you're using a discount code that's not on the easyfundraising website, the donation may not apply to your purchase.

# + Tax implications - are there any?

No, using easyfundraising to raise donations doesn't have any implications for the tax requirements of your business.

#### + Privacy - can anyone see what we've bought? Will they store our card details?

No, only the retailer you've purchased through can see what you've bought and easyfundraising will never see or store your card details for any of your online purchases.

# + Staff - can they sign up?

Yes, you can also encourage employees to sign up and use easyfundraising to raise donations whenever they shop online at home.



