

# Steps to Success with easyfundraising!



## 1. Register your adventure with easyfundraising:

[ventureforce.easyfundraising.org.uk](https://ventureforce.easyfundraising.org.uk)

It takes a matter of minutes and you will be all set. It could take up to 2 days for your cause to be validated with easyfundraising.



## 2. Have a go yourself

It's useful to understand how easyfundraising works, even if you don't have anything to buy. This video will help you explain how it works to others. And the good news is, it's really easy!



## 3. Your cause page

You have your own easyfundraising page link to share with your supporters (parents, family and friends). This will show them how to sign up in support and will show how much you have raised so far.

Once registered, complete your cause page by adding a picture and a good description of your trip and what you will be doing as expedition.



## 4. Talk to a fundraising coach

Talk to one of our friendly fundraising coaches who can guide you around the website and advise on how to make easyfundraising work for you. The call will only take 10 minutes and we've found that causes who talk to our fundraising coaches raise over twice as much!

[Book my call](#)

We need you!

## 5. Recruit new supporters

You now need to drum up support and you can start with the [ready-made tools we have available](#) to you once signed up

Add your cause page link to the:

- Ready made social posts
- Posters
- Flyers
- Handout cards

Watch this video all about how to gather support...



\* Raise more is now called promote my cause



## 6. Keep banging the drum

It's important to help spur on your supporters to keep raising with regular reminders and updates.

Remind supporters at key shopping times like Christmas or during the summer!



## 7. Other ways you and your supporters can raise

### Donation Reminder

The donation reminder helps you to remember easyfundraising every time you shop online by telling you which retailers offer donations when you visit their sites.

[Get the donation reminder](#)

### easyfundraising app

If you shop on an iPad, iPhone or Android device, our FREE app makes it even easier to raise donations! You can see your recent activity and how much you have raised too!

[Get the app](#)

*Good luck and happy raising!*